

JANE AUSTEN'S HOUSE MUSEUM

TESTIMONIAL FROM JANE AUSTEN'S HOUSE MUSEUM

'Over the course of several months Caroline Marcus Associates undertook a roots and branches review of our learning activity in order to help us achieve our museum's ambitions for a flagship young people's programme and for more people to engage with Jane Austen's work. While thoroughly endorsing our staff skills and unique learning offer, Caroline Marcus Associates showed us how to refine our programming, planning and evaluation processes as well as the importance of developing our digital offer and online presence.

Caroline Marcus Associates were inspiring to work with. They brought with them huge knowledge of museum learning and undertook new research among our closest peers to help us see possible fresh ways of working, further opportunities for funding and volunteering, and examples of best practice. They were also secure in their role as consultants, providing the museum with a detailed report indicating choices to be made, actions to be implemented and signposts to numerous further resources and reference materials.'

Mary Guyatt, Director, Jane Austen's House Museum

